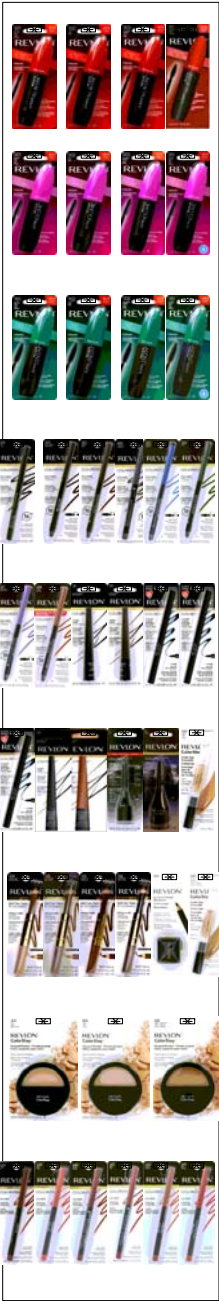


| Planogram Standard                                                                  |  | REVLON®       |
|-------------------------------------------------------------------------------------|--|---------------|
| 2H16 Revlon Carded 1x72                                                             |  | Posted 3/2/16 |
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## Planogram Standard

### 2H16 Revlon Carded 1x72

|                                                                   |                                                                 |                                                                      |                                                                      |                                                                |                                                                   |
|-------------------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------------|
| 1 309976386010 ULTIMATE ALL-IN-ONE MASCARA 6386-01 BLACKEST BLACK | 2 309976386027 ULTIMATE ALL-IN-ONE MASCARA 6386-02 BLACK        | 3 309976386034 ULTIMATE ALL-IN-ONE MASCARA 6386-03 BLACKENED BROWN   | 4 309976389011 ULTIMATE ALL-IN-ONE MASCARA 6389-01 WP BLACKEST BLACK |                                                                |                                                                   |
| 5 309978598015 ULTRA VOLUME MASCARA 8598-01 BLACKEST BLACK        | 6 309978598022 ULTRA VOLUME MASCARA 8598-02 BLACK               | 7 309978598039 ULTRA VOLUME MASCARA 8598-03 BLACKENED BROWN          | 8 309978601012 ULTRA VOLUME MASCARA 8601-01 WP BLACKEST BLACK        |                                                                |                                                                   |
| 9 309978603016 SUPER LENGTH MASCARA 8603-01 BLACKEST BLACK        | 10 309978603023 SUPER LENGTH MASCARA 8603-02 BLACK              | 11 309978603030 SUPER LENGTH MASCARA 8603-03 BLACKENED BROWN         | 12 309978604013 SUPER LENGTH MASCARA 8604-01 WP BLACKEST BLACK       |                                                                |                                                                   |
| 13 309973978010 COLORSTAY EYE LINER 6734-01 BLACK                 | 14 309973978027 COLORSTAY EYE LINER 6734-02 BLACK BROWN         | 15 309973978034 COLORSTAY EYE LINER 6734-03 BROWN                    | 16 309973978041 COLORSTAY EYE LI 6734-04 CHARCOAL                    | 17 309976734057 COLORSTAY EYE LINER 6734-05 SAPPHIRE           | 18 309976734064 COLORSTAY EYE LINER 6734-06 JADE                  |
| 19 309976734071 COLORSTAY EYE LINER 6734-07 AMETHYST              | 20 309976734088 COLORSTAY EYE LINER 6734-08 TOPAZ               | 21 309974209014 COLORSTAY LIQUID LINER 5805-01 BLACKEST BLACK        | 22 309974209021 COLORSTAY LIQUID LINER 5805-02 BLACK BROWN           | 23 309977664018 COLORSTAY LIQUID EYE PEN 7664-01 CLASSIC       | 24 309977882016 COLORSTAY LIQUID EYE PEN 7882-01 TRIPLE EDGE      |
| 25 309977888018 COLORSTAY LIQUID EYE PEN 7888-01 BALL POINT       | 26 309975969016 COLORSTAY SKINNY LIQUID LINER 5969-01 BLACK OUT | 27 309975969030 COLORSTAY SKINNY LIQUID LINER 5969-03 MAHOGANY FLAME | 28 309974125017 COLORSTAY CREME GEL EYE LINER 4125-01 BLACK          | 29 309974125079 COLORSTAY CREME GEL EYE LINER 4125-07 RIO BLUE | 30 309975438024 COLORSTAY UNDEREYE CONCEALER 3611-02 LIGHT        |
| 31 309972692016 COLORSTAY BROW FANTASY 6763-01 BLONDE             | 32 309971822063 COLORSTAY BROW FANTASY 6763-06 LIGHT BROWN      | 33 309972692023 COLORSTAY BROW FANTASY 6763-02 MEDIUM BROWN          | 34 309972692047 COLORSTAY BROW FANTASY 6763-04 DARK BROWN            | 35 309970544430 UNIVERSAL POINTS SHARPENER 4815-42 N/A         | 36 309975438031 COLORSTAY UNDEREYE CONCEALER 3611-03 LIGHT/MEDIUM |
| 37 309975424010 COLORSTAY PRESSED POWDER 8015-01 FAIR             |                                                                 | 38 309975424027 COLORSTAY PRESSED POWDER 8015-02 LIGHT               |                                                                      | 39 309975424034 COLORSTAY PRESSED POWDER 8015-03 LIGHT/MEDIUM  |                                                                   |
| 40 309978100027 COLORSTAY LIPLINER 8100-02 NUDE                   | 41 309978100102 COLORSTAY LIPLINER 8100-10 PINK                 | 42 309978100065 COLORSTAY LIPLINER 8100-06 RAISIN                    | 43 309978100188 COLORSTAY LIPLINER 8100-18 WINE                      | 44 309978100140 COLORSTAY LIPLINER 8100-14 MAUVE               | 45 309978100201 COLORSTAY LIPLINER 8100-20 RED                    |

## Planogram Standard 2H16 Revlon Carded 1x72

|                                                                         |                                                                          |                                                                               |                                                                               |                                                                          |                                                                            |
|-------------------------------------------------------------------------|--------------------------------------------------------------------------|-------------------------------------------------------------------------------|-------------------------------------------------------------------------------|--------------------------------------------------------------------------|----------------------------------------------------------------------------|
| 1 309976386010 ULTIMATE<br>ALL-IN-ONE MASCARA<br>6386-01 BLACKEST BLACK | 2 309976386027 ULTIMATE<br>ALL-IN-ONE MASCARA<br>6386-02 BLACK           | 3 309976386034 ULTIMATE<br>ALL-IN-ONE MASCARA<br>6386-03 BLACKENED<br>BROWN   | 4 309976389011 ULTIMATE<br>ALL-IN-ONE MASCARA<br>6389-01 WP BLACKEST<br>BLACK |                                                                          |                                                                            |
| 5 309978598015 ULTRA<br>VOLUME MASCARA 8598-<br>01 BLACKEST BLACK       | 6 309978598022 ULTRA<br>VOLUME MASCARA<br>8598-02 BLACK                  | 7 309978598039 ULTRA<br>VOLUME MASCARA 8598-<br>03 BLACKENED BROWN            | 8 309978601012 ULTRA<br>VOLUME MASCARA 8601-<br>01 WP BLACKEST BLACK          |                                                                          |                                                                            |
| 9 309978603016 SUPER<br>LENGTH MASCARA 8603-<br>01 BLACKEST BLACK       | 10 309978603023 SUPER<br>LENGTH MASCARA<br>8603-02 BLACK                 | 11 309978603030 SUPER<br>LENGTH MASCARA 8603-<br>03 BLACKENED BROWN           | 12 309978604013 SUPER<br>LENGTH MASCARA 8604-<br>01 WP BLACKEST BLACK         |                                                                          |                                                                            |
| 13 309973978010<br>COLORSTAY EYE<br>LINER 6734-01 BLACK                 | 14 309973978027<br>COLORSTAY EYE<br>LINER 6734-02 BLACK<br>BROWN         | 15 309973978034<br>COLORSTAY EYE<br>LINER 6734-03<br>BROWN                    | 16 30997397804<br>COLORSTAY E<br>LINER 6734-04<br>CHARCOAL                    | 17 309976734057<br>COLORSTAY EYE<br>LINER 6734-05<br>SAPPHIRE            | 18 309976734064<br>COLORSTAY EYE<br>LINER 6734-06 JADE                     |
| 19 309976734071<br>COLORSTAY EYE<br>LINER 6734-07<br>AMETHYST           | 20 309976734088<br>COLORSTAY EYE<br>LINER 6734-08 TOPAZ                  | 21 309974209014<br>COLORSTAY LIQUID<br>LINER 5805-01<br>BLACKEST BLACK        | 22 309974209021<br>COLORSTAY LIQUID<br>LINER 5805-02 BLACK<br>BROWN           | 23 309977664018<br>COLORSTAY LIQUID<br>EYE PEN 7664-01<br>CLASSIC        | 24 309977882016<br>COLORSTAY LIQUID<br>EYE PEN 7882-01<br>TRIPLE EDGE      |
| 25 309977888018<br>COLORSTAY LIQUID<br>EYE PEN 7888-01<br>BALL POINT    | 26 309975969016<br>COLORSTAY SKINNY<br>LIQUID LINER 5969-01<br>BLACK OUT | 27 309975969030<br>COLORSTAY SKINNY<br>LIQUID LINER 5969-03<br>MAHOGANY FLAME | 28 309974125017<br>COLORSTAY CREME<br>GEL EYE LINER 4125-<br>01 BLACK         | 29 309974125079<br>COLORSTAY CREME<br>GEL EYE LINER 4125-<br>07 RIO BLUE | 30 309975438024<br>COLORSTAY UNDEREYE<br>CONCEALER 3611-02<br>LIGHT        |
| 31 309972692016<br>COLORSTAY BROW<br>FANTASY 6763-01<br>BLONDE          | 32 309971822063<br>COLORSTAY BROW<br>FANTASY 6763-06<br>LIGHT BROWN      | 33 309972692023<br>COLORSTAY BROW<br>FANTASY 6763-02<br>MEDIUM BROWN          | 34 309972692047<br>COLORSTAY BROW<br>FANTASY 6763-04<br>DARK BROWN            | 35 309970544430<br>UNIVERSAL POINTS<br>SHARPENER 4815-42<br>N/A          | 36 309975438031<br>COLORSTAY UNDEREYE<br>CONCEALER 3611-03<br>LIGHT/MEDIUM |
| 37 309975424010 COLORSTAY<br>PRESSED POWDER 8015-01 FAIR                |                                                                          | 38 309975424027 COLORSTAY<br>PRESSED POWDER 8015-02 LIGHT                     |                                                                               | 39 309975424034 COLORSTAY<br>PRESSED POWDER 8015-03<br>LIGHT/MEDIUM      |                                                                            |
| 40 309978100027<br>COLORSTAY<br>LIPLINER 8100-02<br>NUDE                | 41 309978100102<br>COLORSTAY<br>LIPLINER 8100-10<br>PINK                 | 42 309978100065<br>COLORSTAY<br>LIPLINER 8100-06<br>RAISIN                    | 43 309978100188<br>COLORSTAY<br>LIPLINER 8100-18<br>WINE                      | 44 309978100140<br>COLORSTAY<br>LIPLINER 8100-14<br>MAUVE                | 45 309978100201<br>COLORSTAY<br>LIPLINER 8100-20 RED                       |

**PLANOGRAM LINE LISTING**  
**Planogram Standard**

2H16 Revlon Carded 1x72

POG ID: 1X72 Carded

| Seg #1<br>LOC<br>ID | ID      | Revlon<br>SKU | UPC          | UPC 11 Digit | GRP:<br>Name                  | FIXT PART A: | FIXT PART B:<br>Shade | Merch<br>Code | NOF |
|---------------------|---------|---------------|--------------|--------------|-------------------------------|--------------|-----------------------|---------------|-----|
| 1                   | 6386-01 | 6386-01       | 309976386010 | 30997638601  | ULTIMATE ALL-IN-ONE MASCARA   |              | BLACKEST BLACK        | 501           | 1   |
| 2                   | 6386-02 | 6386-02       | 309976386027 | 30997638602  | ULTIMATE ALL-IN-ONE MASCARA   |              | BLACK                 | 502           | 1   |
| 3                   | 6386-03 | 6386-03       | 309976386034 | 30997638603  | ULTIMATE ALL-IN-ONE MASCARA   |              | BLACKENED BROWN       | 503           | 1   |
| 4                   | 6389-01 | 6389-01       | 309976389011 | 30997638901  | ULTIMATE ALL-IN-ONE MASCARA   |              | WP BLACKEST BLACK     | 551           | 1   |
| 5                   | 8598-01 | 8598-01       | 309978598015 | 30997859801  | ULTRA VOLUME MASCARA          |              | BLACKEST BLACK        | 001           | 1   |
| 6                   | 8598-02 | 8598-02       | 309978598022 | 30997859802  | ULTRA VOLUME MASCARA          |              | BLACK                 | 002           | 1   |
| 7                   | 8598-03 | 8598-03       | 309978598039 | 30997859803  | ULTRA VOLUME MASCARA          |              | BLACKENED BROWN       | 003           | 1   |
| 8                   | 8601-01 | 8601-01       | 309978601012 | 30997860101  | ULTRA VOLUME MASCARA          |              | WP BLACKEST BLACK     | 051           | 1   |
| 9                   | 8603-01 | 8603-01       | 309978603016 | 30997860301  | SUPER LENGTH MASCARA          |              | BLACKEST BLACK        | 101           | 1   |
| 10                  | 8603-02 | 8603-02       | 309978603023 | 30997860302  | SUPER LENGTH MASCARA          |              | BLACK                 | 102           | 1   |
| 11                  | 8603-03 | 8603-03       | 309978603030 | 30997860303  | SUPER LENGTH MASCARA          |              | BLACKENED BROWN       | 103           | 1   |
| 12                  | 8604-01 | 8604-01       | 309978604013 | 30997860401  | SUPER LENGTH MASCARA          |              | WP BLACKEST BLACK     | 151           | 1   |
| 13                  | 6734-01 | 6734-01       | 309973978010 | 30997397801  | COLORSTAY EYE LINER           |              | BLACK                 | 201           | 1   |
| 14                  | 6734-02 | 6734-02       | 309973978027 | 30997397802  | COLORSTAY EYE LINER           |              | BLACK BROWN           | 202           | 1   |
| 15                  | 6734-03 | 6734-03       | 309973978034 | 30997397803  | COLORSTAY EYE LINER           |              | BROWN                 | 203           | 1   |
| 16                  | 6734-04 | 6734-04       | 309973978041 | 30997397804  | COLORSTAY EYE LINER           |              | CHARCOAL              | 204           | 1   |
| 17                  | 6734-05 | 6734-05       | 309976734057 | 30997673405  | COLORSTAY EYE LINER           |              | SAPPHIRE              | 205           | 1   |
| 18                  | 6734-06 | 6734-06       | 309976734064 | 30997673406  | COLORSTAY EYE LINER           |              | JADE                  | 206           | 1   |
| 19                  | 6734-07 | 6734-07       | 309976734071 | 30997673407  | COLORSTAY EYE LINER           |              | AMETHYST              | 207           | 1   |
| 20                  | 6734-08 | 6734-08       | 309976734088 | 30997673408  | COLORSTAY EYE LINER           |              | TOPAZ                 | 208           | 1   |
| 21                  | 5805-01 | 5805-01       | 309974209014 | 30997420901  | COLORSTAY LIQUID LINER        |              | BLACKEST BLACK        | 251           | 1   |
| 22                  | 5805-02 | 5805-02       | 309974209021 | 30997420902  | COLORSTAY LIQUID LINER        |              | BLACK BROWN           | 252           | 1   |
| 23                  | 7664-01 | 7664-01       | 309977664018 | 30997766401  | COLORSTAY LIQUID EYE PEN      |              | CLASSIC               | 003           | 1   |
| 24                  | 7882-01 | 7882-01       | 309977882016 | 30997788201  | COLORSTAY LIQUID EYE PEN      |              | TRIPLE EDGE           | 002           | 1   |
| 25                  | 7888-01 | 7888-01       | 309977888018 | 30997788801  | COLORSTAY LIQUID EYE PEN      |              | BALL POINT            | 001           | 1   |
| 26                  | 5969-01 | 5969-01       | 309975969016 | 30997596901  | COLORSTAY SKINNY LIQUID LINER |              | BLACK OUT             | 301           | 1   |
| 27                  | 5969-03 | 5969-03       | 309975969030 | 30997596903  | COLORSTAY SKINNY LIQUID LINER |              | MAHOGANY FLAME        | 303           | 1   |
| 28                  | 4125-01 | 4125-01       | 309974125017 | 30997412501  | COLORSTAY CREME GEL EYE LINER |              | BLACK                 | 001           | 1   |
| 29                  | 4125-07 | 4125-07       | 309974125079 | 30997412507  | COLORSTAY CREME GEL EYE LINER |              | RIO BLUE              | 007           | 1   |
| 30                  | 3611-02 | 3611-02       | 309975438024 | 30997543802  | COLORSTAY UNDEREYE CONCEALER  |              | LIGHT                 | 620           | 1   |
| 31                  | 6763-01 | 6763-01       | 309972692016 | 30997269201  | COLORSTAY BROW FANTASY        |              | BLONDE                | 104           | 1   |
| 32                  | 6763-06 | 6763-06       | 309971822063 | 30997182206  | COLORSTAY BROW FANTASY        |              | LIGHT BROWN           | 108           | 1   |
| 33                  | 6763-02 | 6763-02       | 309972692023 | 30997269202  | COLORSTAY BROW FANTASY        |              | MEDIUM BROWN          | 105           | 1   |
| 34                  | 6763-04 | 6763-04       | 309972692047 | 30997269204  | COLORSTAY BROW FANTASY        |              | DARK BROWN            | 106           | 1   |
| 35                  | 4815-42 | 4815-42       | 309970544430 | 30997054443  | UNIVERSAL POINTS SHARPENER    |              | N/A                   | 600           | 1   |
| 36                  | 3611-03 | 3611-03       | 309975438031 | 30997543803  | COLORSTAY UNDEREYE CONCEALER  |              | LIGHT/MEDIUM          | 630           | 1   |
| 37                  | 8015-01 | 8015-01       | 309975424010 | 30997542401  | COLORSTAY PRESSED POWDER      |              | FAIR                  | 810           | 1   |
| 38                  | 8015-02 | 8015-02       | 309975424027 | 30997542402  | COLORSTAY PRESSED POWDER      |              | LIGHT                 | 820           | 1   |
| 39                  | 8015-03 | 8015-03       | 309975424034 | 30997542403  | COLORSTAY PRESSED POWDER      |              | LIGHT/MEDIUM          | 830           | 1   |
| 40                  | 8100-02 | 8100-02       | 309978100027 | 30997810002  | COLORSTAY LIPLINER            |              | NUDE                  | 630           | 1   |
| 41                  | 8100-10 | 8100-10       | 309978100102 | 30997810010  | COLORSTAY LIPLINER            |              | PINK                  | 650           | 1   |
| 42                  | 8100-06 | 8100-06       | 309978100065 | 30997810006  | COLORSTAY LIPLINER            |              | RAISIN                | 640           | 1   |
| 43                  | 8100-18 | 8100-18       | 309978100188 | 30997810018  | COLORSTAY LIPLINER            |              | WINE                  | 670           | 1   |
| 44                  | 8100-14 | 8100-14       | 309978100140 | 30997810014  | COLORSTAY LIPLINER            |              | MAUVE                 | 660           | 1   |
| 45                  | 8100-20 | 8100-20       | 309978100201 | 30997810020  | COLORSTAY LIPLINER            |              | RED                   | 675           | 1   |

45